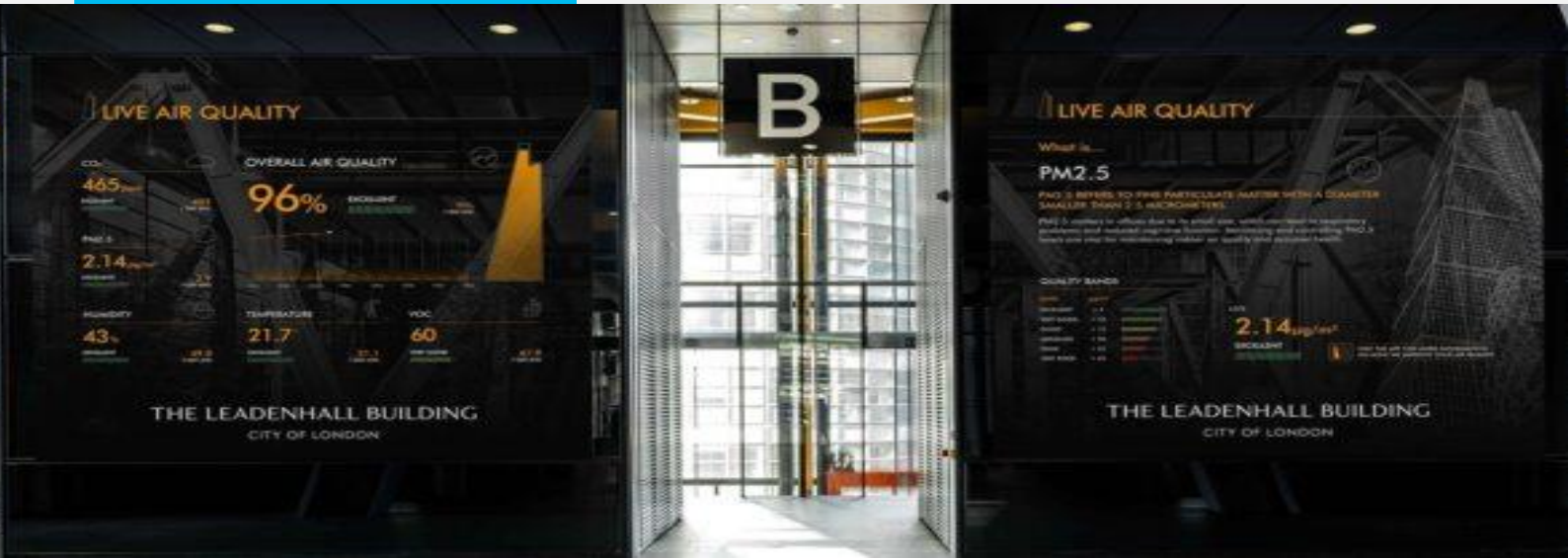


CASE STUDY



The Leadenhall Building

Synetica has worked with 444 Digital, a digital signage company, to install enLink IAQ-C indoor air quality monitors into The Leadenhall Building, more commonly known as The Cheesegrater in the City of London.

The building, a 224-metre-tall (738 ft) skyscraper is home to a diverse mix of world-class businesses, as well as a dedicated events space, Landing 42, more than 200m above street level.

444 Digital build and run digital signage platforms for their clients, capable of supporting thousands of screens in the most demanding of environments. Large or small, each of their signage networks has a backbone of industry-leading functionality and exceptional reliability.

Over the 5 years since they have been established, 444 Digital has delivered managed digital signage solutions in prestigious office buildings including The JJ Mack Building, The Kensington Building and One Bartholomew Close, as well as managing the immersive 34 million pixel, multi-screen digital reception at The Leadenhall Building.

For The Leadenhall Building, 444 Digital required an air quality monitoring solution that would be able to feed real-time air quality information to its digital signage platform. The two 4m x 4m LED screens are located in the building’s lobby and relay air quality information to those working in or visiting the building. The left-hand screen provides data on temperature, relative humidity, particulate matter, CO2, VOCs and the overall air quality score, while the right screen explains and contextualises the data.



CLIENT

The Leadenhall Building

DELIVERABLES

IAQ-C – Indoor Air Quality Monitor

AWARDS AND MENTIONS

Winners of the inaugural City of London Building of the Year award, RIBA London Award 2018 and RIBA National Award 2018

The Leadenhall Building is BREEAM rated Excellent, putting it in the top 10% of the UK’s non-domestic buildings for its sustainability credentials. Installing Synetica’s enLink IAQ-C indoor air quality monitors is its latest step in keeping up-to-date with the latest green features.